

ST. PAUL'S BY-THE-SEA EPISCOPAL CHURCH

STRATEGIC PLAN

St. Paul's by-the-Sea Episcopal Church is committed to renewal based on powerful worship, unconditional welcome for the seeker and passionate service to the community.

WORSHIP *"You shall love the Lord your God with all your heart, with all your soul and with all your mind. This is the great and first commandment." Matthew 22:37-38*

Goal for Worship

We will build the Body of Christ through dynamic worship.

Worship Objectives

Identify, explore, and evaluate additional liturgies and music opportunities.

Responsibility: The Rector and Music Director. Timeline: Ongoing.

Develop new musical groups, e.g.: a children's choir, instrumental, and vocal groups.

Responsibility: Music Director. Timeline: Ongoing.

Offer additional worship services in the weekly or monthly schedule.

Responsibility: The Rector, Assistant Rector, Youth Director, and the Worship Committee.

Timeline: Planning – immediately, implementation 2011-2012.

DISCIPLE FORMATION *"And Jesus said to them, 'Follow me, and I will make you become fishers of men.'" Mark 1:17*

Goal for Disciple Formation

We will inspire one another to become more like Jesus Christ in thoughts, feelings, words, and actions.

Disciple Formation Objectives

Begin and end all parish meetings and functions with a prayer.

Responsibility: Group or Ministry Leaders. Timeline: Immediate and ongoing

Develop a sustainable Christian Formation curriculum that is appropriate to all ages and is based on a survey of the congregation.

Responsibility: Assistant Rector and ad hoc curriculum planning committee. Timeline: TBD

Develop a program that recognizes, nurtures, and prepares a broad base of leadership for the church, e.g.: Cursillo, Happening, Mentoring, EFM.

Responsibility: The Rector, Assistant Rector, and Vestry Representative. Timeline: Ongoing.

Assign specific vestry members to manage the objectives under each of the six purposes.

Responsibility: The Rector, Senior Warden, and Vestry. Timeline: Annual Vestry Retreat.

STEWARDSHIP *“Give and it will be given to you. Good measure, pressed down, shaken together, running over, will be put into your lap. For with the measure you use it will be measured back to you.” Luke 6:38*

Goal for Stewardship

We will increase the abundance and sharing of gifts by fostering and celebrating our generosity of spirit.

Stewardship Objectives

Identify and develop vibrant streams of internal and external income.

Responsibility: Vestry.

Timeline: Ongoing.

Strategy: Establish Parish Fund Teams that can brainstorm creative ways to raise money.

Responsibility: Vestry. Timeline: Annual Vestry Retreat

Strategy: *Vet the ideas and select those that are both exciting and feasible; encourage member of the parish to invest their time, talent, and treasure in the new projects.*

Provide parish members with clear information about how and why resources are used.

Responsibility: The Rector, Senior Warden, Treasurer. Timeline: Ongoing.

Establish a designated reserve fund for building maintenance with a goal based on 10 year history. Budget for regular payments to the fund; publicize need to build the fund to the parish at large.

Responsibility: Vestry, Junior Warden. Timeline: Ongoing.

MINISTRY *“Truly I say to you, as you did it to one of the least of these my brethren, you did it to me.” Matthew 25:40*

Goal for Ministry

We will share the love of Jesus Christ to foster wholeness of body, mind, and spirit in ourselves and in others.

Ministry Objectives:

Organize and evaluate our ministries to support at least minimal shelter, food, clothing, and medical assistance for those in need; strengthen areas that are weak.

Responsibility: Assistant Rector, Vestry Representatives. Timeline: Ongoing.

Review and evaluate internal group ministries and focus on those that nurture body, mind, and spirit.

Responsibility: Assistant Rector, Vestry Representative. Timeline: Fall, 2011

Implement a transportation ministry that provides transport to worship services and to other parish events on campus for those who need it.

Responsibility: Vestry. Timeline: 2012

Strategy: *Purchase a golf cart to transport disabled persons around church campus.*

Continue and build upon our relationship with our sister churches: St. Andrews AME and St. Paul's, Cienfuegos, Cuba.

Responsibility: The Rector, Assistant Rector, Vestry. Timeline: Ongoing.

FELLOWSHIP *“I give you a new commandment, that you love one another. Just as I have loved you, you also should love one another.” John 13: 34-35*

Goal for Fellowship

We will live in Christ-like relationship among ourselves and others.

Fellowship Objectives:

Increase parish-wide events by one in each of the next three years.

Responsibility: Vestry Chair and Co-Chair and Fellowship Committee.

Create at least one church sponsored, small (up to 15 people), special –interest group in each of the next three years.

Responsibility: Vestry Chair and Co-Chair and Fellowship Committee.

Promote SPBTS website as the primary means of up-to-date communication within the parish, as well as including other media including, but not limited to: Facebook, InfoWeb, Constant Contact, with annual evaluation during the 1st quarter of each year with revisions made, as needed.

Responsibility: Jerri Moats, Vestry, with input from parishioners and staff.

EVANGELISM *“Go therefore and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit.” Matthew 28:19*

Goal for Evangelism

We will spread the good news of Jesus Christ, and we will welcome as Christ all who enter His Church.

Evangelism Objectives:

Build on the current Newcomers Program to raise the level of newcomer awareness of what the Parish of St. Paul’s by-the-Sea has to offer; incorporate newcomers into parish life as soon as possible.

Responsibility: Vestry Representative for Evangelism. Timeline: Ongoing.

Utilize current “Bridge Events”, e.g.: Beaches Episcopal School, Beach Fine Arts Series, and Incredible Edibles to attract worshipers to St. Paul’s by the Sea.

Responsibility: Vestry Representative for Evangelism. Timeline: Ongoing implementation and evaluation.

Initiate one large “Bridge Event” per year that will appeal to persons outside of St. Paul’s by-the-Sea.

Responsibility: Vestry Representative for Evangelism. Timeline: This is to be an ongoing exercise of identifying and organizing events.

Increase public awareness of St. Paul’s by the Sea through use of website, increased presence at BFAS events, written marketing plan, and on-line advertising.

Responsibility: Vestry representative for Evangelism and all parish leaders. Timeline: Written, ongoing implementation and evaluation.